



Order / Rev: 162295  
Alt Order #: 06832240  
Flight Dates: 10/30/12 - 11/05/12

Advertiser: Obermueller 4 Congress  
Product Desc: OBERMUELLER 4 CONG  
Estimate: 2082

KSTP-TV, LLC and KSAX-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N90	M	11/05/12	11/05/12	M-F Midday News M-F Midday News	CM	11a-12p	M-----	:30	1	\$350.00	2	0.00	NM	1	\$350.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----					1	\$350.00		0.00			
N91	M	10/30/12	11/02/12	M-F 9-10a Live with Kelly and Michael	CM	9-10a	-11-1--	:30	3	\$350.00	2	0.00	NM	3	\$1,050.00
LIVE! WITH KELLY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-11-1--					3	\$350.00		0.00			
N92	M	11/05/12	11/05/12	M-F 9-10a Live with Kelly	CM	9-10a	M-----	:30	1	\$350.00	2	0.00	NM	1	\$350.00
LIVE! WITH KELLY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----					1	\$350.00		0.00			
N93	M	10/30/12	11/02/12	M-F 3-4p Twin Cities Live	CM	3-4p	-1-11--	:30	3	\$225.00	2	0.00	NM	3	\$675.00
TWIN CITIES LIVE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-1-11--					3	\$225.00		0.00			
N94	M	11/05/12	11/05/12	M-F 3-4p Twin Cities Live	CM	3-4p	M-----	:30	1	\$225.00	2	0.00	NM	1	\$225.00
TWIN CITIES LIVE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----					1	\$225.00		0.00			
N95	M	10/30/12	11/02/12	M-F 4-430p Millionaire	CM	4-430p	-TWTF--	:30	2	\$400.00	2	0.00	NM	2	\$800.00
WHO WANTS TO BE A MILLIONAIRE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-TWTF--					2	\$400.00		0.00			
N96	M	11/05/12	11/05/12	M-F 4-430p Millionaire	CM	4-430p	M-----	:30	1	\$400.00	2	0.00	NM	1	\$400.00
WHO WANTS TO BE A MILLIONAIRE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----					1	\$400.00		0.00			
N97	M	10/30/12	11/02/12	M-F 430-5p News 430p News	CM	430-5p	-TWTF--	:30	2	\$400.00	2	0.00	NM	2	\$800.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-TWTF--					2	\$400.00		0.00			
N98	M	11/05/12	11/05/12	M-F 430-5p News 430p News	CM	430-5p	M-----	:30	1	\$400.00	2	0.00	NM	1	\$400.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----					1	\$400.00		0.00			
N99	M	10/31/12	11/01/12	M-F 5-530p M-F 5-530p	CM	5-530p	--11---	:30	2	\$700.00	2	0.00	NM	2	\$1,400.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	--11---					2	\$700.00		0.00			
N100	M	11/05/12	11/05/12	M-F 5-530p M-F 5-530p	CM	5-530p	M-----	:30	1	\$700.00	2	0.00	NM	1	\$700.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----					1	\$700.00		0.00			
N101	M	10/31/12	10/31/12	M-F 1102p News thru 1/2 M-F 1102p News	CM	1102-1132p	--W----	:30	1	\$400.00	2	0.00	NM	1	\$400.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	--W----					1	\$400.00		0.00			
N102	M	11/05/12	11/05/12		CM	1102-1132p	M-----	:30	1	\$400.00	2	0.00	NM	1	\$400.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
M-F 1102p News thru 1/7														
M-F 1102p News														
NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----				1	\$400.00		0.00			
N103	M	10/30/12	10/31/12	M-F 1236-106a thru 1/7	CM	1236-106a - 11----	:30	2	\$300.00	2	0.00	NM	2	\$600.00
According to Jim														
ACCORDING TO JIM														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	- 11----				2	\$300.00		0.00			
N104	M	11/05/12	11/05/12	M-F 1236-106a thru 1/7	CM	1236-106a M-----	:30	1	\$300.00	2	0.00	NM	1	\$300.00
According to Jim														
ACCORDING TO JIM														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----				1	\$300.00		0.00			
N105	M	11/04/12	11/04/12	Su 6-7a	CM	6-7a -----S	:30	1	\$325.00	2	0.00	NM	1	\$325.00
Sun 6-7a News														
NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-----S				1	\$325.00		0.00			
N106	M	11/04/12	11/04/12	Sun 8-9a	CM	8-9a -----S	:30	1	\$600.00	2	0.00	NM	1	\$600.00
Sun 8-9a														
NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-----S				1	\$600.00		0.00			
N107	M	11/03/12	11/03/12	Sa 6-7a	CM	6-7a -----S-	:30	1	\$325.00	2	0.00	NM	1	\$325.00
Sat 6a News														
NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-----S-				1	\$325.00		0.00			
N108	M	11/04/12	11/04/12	SU GMA	CM	7-8a -----S	:30	1	\$725.00	2	0.00	NM	1	\$725.00
Su GMA														
GMA-SUN														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-----S				1	\$725.00		0.00			
N109	M	11/04/12	11/04/12	Su 530-6p	CM	530-6p -----S	:30	1	\$700.00	2	0.00	NM	1	\$700.00
Su 530-6p News														
EW NEWS SUN														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-----S				1	\$700.00		0.00			
N110	M	11/03/12	11/03/12	Sat 8-9a	CM	8-9a -----S-	:30	1	\$500.00	2	0.00	NM	1	\$500.00
Sat 8-9a News														
NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-----S-				1	\$500.00		0.00			
N111	M	11/03/12	11/03/12	Sa 6-630p	CM	6-630p -----S-	:30	1	\$600.00	2	0.00	NM	1	\$600.00
Sa 6-630p														
NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-----S-				1	\$600.00		0.00			
N112	M	11/03/12	11/03/12	SA GMA	CM	7-8a -----S-	:30	1	\$600.00	2	0.00	NM	1	\$600.00
Sa GMA														
GMA-SAT														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-----S-				1	\$600.00		0.00			
N113	M	11/04/12	11/04/12	Su 1035-1105p Nws	CM	1035-1105p -----S	:30	1	\$900.00	2	0.00	NM	1	\$900.00
Sun 1035-1105p News														
NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-----S				1	\$900.00		0.00			
N114	M	11/04/12	11/04/12		CM	10-1035p -----S	:30	1	\$1,350.00	2	0.00	NM	1	\$1,350.00

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Estimate: 2082

KSTP-TV, LLC and KSAX-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				Su Late News											
				Su 10-1035p											
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-----S		1				\$1,350.00		0.00			
													Totals	44	\$19,125.00